



# Franchise Investment Seminar

Tuesday, March 25, 2003

Davis & Company

2800- 666 Burrard Street, Vancouver

8:00 a.m. – 12:00 noon



Join the U.S. Consulate General in Vancouver and the International Franchise Association and learn why franchising is so successful. Meet our team of franchise specialists and obtain insight on the upcoming U.S. Franchise Trade Mission.

## Seminar Outline

### Speakers & Topics:

- 1) Robert O Jones, U.S. Consulate General - *Franchising: Why and How has it Boomed World-Wide?*
- 2) John Rogers, Davis & Company - *Legal Considerations of Multi-Unit Franchising*
- 3) Pat Parker, Parker & Associates - *Exploring Successful Franchise Operations - An Investor's Point of View*
- 4) Charles Scrivener, General Manager, Franchise & Commercial Banking, Canadian Imperial Bank of Commerce - *How to Finance a Franchise Operation*

## Registration Form

**FEE - \$149.00** before March 19, 2003

**Fee: \$169.00** after March 20, 2003

(Includes continental breakfast, refreshments and seminar materials)

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Area of Interest: ☐ Food ☐ Retail ☐ Service ☐ Other \_\_\_\_\_

### Payment options:

☐ Cheque enclosed, payable to Davis & Co.

☐ Credit Card Payment: ☐ Amex ☐ Visa ☐ Master Card

NAME OF CARDHOLDER: \_\_\_\_\_

CARD #: \_\_\_\_\_ EXPIRY DATE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

One form per person, photocopy additional forms. No refunds after March 20, 2003

**Mail or Fax:** Cara Vandekraats, Davis & Company, 2800-666 Burrard St., Vancouver, BC V6C 2Z7

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